

# LUBA PROGER

ART DIRECTION + DESIGN + ANIMATION

[www.orangefog.com](http://www.orangefog.com)

(t) 917.399.8259

(e) proluba@gmail.com

## PROFESSIONAL EXPERIENCE

May 99 - Present

### FREELANCE CLIENTS

**RANDOMHOUSE.COM** - Design of interactive marketing materials for children and teen books

**SANDELL ASSET MANAGEMENT** - Design and development of web sites for international asset management firm

**ICRAVEDESIGN.COM** - Cutting edge interior design studio based in New York City

**HEWLETT PACKARD** - Concept, design and animation of promotional video for HP & Sprint merger

**QUESTROYAL FINE ART** - Web site design and development for the 20th century American paintings gallery

**MEDIAWORKSNYC.COM** - Concept, design and animation for various video projects

**EGO7.COM** - Design and Flash Animation for various promotional, fashion and entertainment projects

**ROMEBLACK, NYC** - Design and art direction of intranet for public schools

Jul 2004 - Dec 2007

### GREY HEALTHCARE GROUP, NYC

Art direction and development of visual solutions, product concepts for interactive, print and motion graphic projects

May 99 - Jul 2004

### HURDS STUDIOS, NYC

Art Director for interactive department of medical animation studio

Jan 99 - Mar 99

### MICROSOFT STUDIOS, Seattle WA

Design and art direction of community Intranet

Sept 98 - Jan 99

### FLYING SPOT, SEATTLE WA

Design and development of educational CD-ROMs for school curriculum

Apr 98 - Jun 98

### CARIBINER COMMUNICATIONS, SEATTLE WA

Design and conceptual presentation of prototypes for IBM, VISA, Private Club Corporation

Mar 96 - Feb 97

### ABC ONLINE INC., NYC

Freelance design of interactive games for ABC.com

Dec 96 - Jun 97

### HARPERCOLLINS PUBLISHERS, NYC

Design and art direction of the children's sections of HarperCollins web site

May 96 - Jun 97

### FODOR'S TRAVEL PUBLICATIONS, INC., NYC

Design and site architecture for Fodor's Bed & Breakfasts site

July 95 - Apr 96

### ICON Nicholson, NYC

Design of web sites and various multimedia projects, including the NBC site on Microsoft Network and Major League Baseball

Oct 94 - Jan 95

### PRODIGY SERVICE, NYC

Design of screens for ON-LINE Service for Multimedia Cable Show

Sept 93 - Aug 94

### MEDICAL NEWS NETWORKS, DIVISION OF WHITTLE COMMUNICATION, NYC

Design of graphics and openings for Medical News TV programs

Sept 92 - Aug 93

### OGILVY & MATHER, NYC

Graphic design of screens for Sony's High Definition TV presentation

## COMPUTER KNOWLEDGE

Adobe Photoshop, Adobe Illustrator, QuarkXpress, Flash MX, Adobe GoLive, Dreamweaver, HTML, Adobe After Effects, Final Cut Pro HD, DVD Studio Pro, Familiar with HTML, XHTML, CSS

## EDUCATION

PRATT Institute

B.F.A. in Computer Graphics and Graphic Design

## LANGUAGES

Fluent Russian